



EVERGREEN OPTS FOR TUFFX - The diversity of colour in the TuffX Ambience roof glass range combined with excellent support services has proven to be a winning combination for Evergreen Windows & Conservatories. The high performance u-values and excellent solar control available from the TuffX portfolio have further stimulated the market for the company

As a family-run business based in Lincolnshire, which specialises in providing

conservatories that offer prestige living, Evergreen Windows & Conservatories has an established reputation for excellence. Managing Director, Judy Gibson-Bevan believes that the high performance benefits of the TuffX products including 78% heat reflection and true self-cleaning coatings have given the company a major leading edge. Whilst the conservatory industry has seen tough times, Evergreen Windows has successfully steered through the tough economic storm by developing ways to inspire the consumer, as the company's conservatory and orangery sales figures prove. **Tel: 0845 3400 200**

INDUSTRY TOUGH GUYS - Solidor recently entered a team into the feared Tough Guy Challenge, which is promoted as the safest, most dangerous event in the world and featured barbed wire, thick ice and even mild electrocution! While most of the industry look at more typical challenges, Gareth Mobley and his Solidor team have raised the bar considerably. Joining Gareth were customer service co-ordinator Cameron Edmonds, financial controller Carlton Hopley, area sales manger Dean Foley and customer Peter Dyer, MD of Dempsey Dyer. The Tough Guy Challenge consisted of an 8-mile gruelling mud run followed by tackling The Killing Fields assault course. On the way the entrants were faced with the risks of barbed wire, cuts, scrapes, burns, dehydration, hypothermia, acrophobia, claustrophobia, mild electric shocks, sprains, twists, joint dislocation and broken bones. More than ever, the 2013 Challenge lived up to expectations with sheet ice in the water and of the 5,000 who took part, 3,600 finished with 1,400 failing, of whom 600 were treated for mild hyperthermia. Gareth and his team finished in an impressive 2hrs 52 minutes, well under the 4-hour target. Next up for Gareth is the Hope 66 cycling challenge with GM Fundraising. **Tel: 01782 311191**



SPECIALIST WINDOW INDUSTRY PR AGENCY MARKS 25TH ANNIVERSARY WITH £25,000 CHARITY CHALLENGE

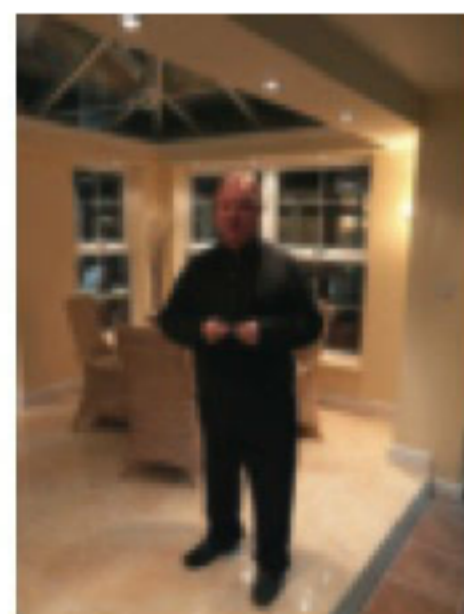
Specialist window industry PR and marketing communications agency The Partners Group is celebrating its 25th anniversary by putting its best foot forward for charity.

The York-based company is aiming to raise £25,000 during 2013 for two charities through a number of fundraising activities including the Yorkshire Three Peaks Challenge on 9th June.

The two chosen charities are Speakability, a national charity dedicated to supporting people with Aphasia – a communications disability caused by damage to the language centres of the brain, often as a result of a stroke or head injury; and Young Carers Revolution, which is part of York Carers Centre, and gives young carers a voice, and effects change.

Partners Group director Monica Green says: "This is an ambitious challenge for us and we hope that our clients, contacts, families and friends will all support us – either by making a donation from the comfort of their chairs or by putting on their walking boots and joining us for the 25-mile trek. We've deliberately chosen to support two lesser-known charities with links to communication and our aim is to help boost their profiles as well as their funds for the good work they do." To find out more or make a donation visit www.partners-group.uk or call the number below.

Tel: 01904 610077



TOP DOG EMPHASISES CONSERVATORY OUTLET PEDIGREE

Despite fifteen new entrants in the Conservatory Outlet Network 'Top Dog' sales competition in 2012, seasoned campaigners Jim Oliver and Nick Trigg took the spoils and retained their crowns. Jim Oliver, owner of Lincoln's James Oliver Conservatories, packed some

heavy punches throughout the year and his eventual victory was relatively emphatic as he notched combined sales of windows, doors and conservatories that were 6% higher than his impressive performance in 2011.

It was less comfortable for Mid-Wales Windows' Nick Trigg, with fierce competition coming from his counterparts at Clearview Home Improvements, but the man who has also been shortlisted for FIT Show's Sales Professional of the Year award demonstrated exactly why by registering the most window- and door-only sales in the Top Dog competition. There were other very notable performances as five of the top ten spots were occupied by employees of the Lancashire and Cheshire-based Clearview Home Improvements – one of whom sold more than £315k in July alone - and other entrants from the likes of Housemaster Home Improvements and Premier Windows & Conservatories picked up several monthly awards between January and December 2012. With even more Conservatory Outlet Dealers and their sales teams set to join the competition this year, Top Dog 2013 has a new format which offers even more opportunities to compete and win Red Letter Day experiences, trophies and bragging rights.

Tel: 0808 149 335



CLEARLY BETTER SETTING - The aesthetics of all glass installations can be spoiled by timber or plastic setting blocks. Bohle has introduced a new range of transparent setting blocks, ideally suited for mounting all-glass showers and assemblies, mirrors and many other glass applications.

Unlike ordinary wooden or plastic settings blocks, they are practically invisible once mounted. Measuring 50mm x 6 mm and available in 1, 2, 3, 4, 5, 6, 8 & 10 mm thicknesses, the transparent setting blocks are supplied in bags of 100 pieces or as a mixed bag with 200 pieces, 25 pieces of

each thickness. The new blocks can be found amongst the 'Glazing Accessories' products on the Bohle website, www.bohle-group.com or in the latest 'Glass & Glazier' catalogue.

Tel: 0800 616151

YEAR ON YEAR GROWTH AT CLIMATE - Climate, the conservatory roof division of the UK's largest independent sealed unit manufacturer, the Glass Systems Group, has announced that in 2012 it increased sales by an impressive 40% compared to 2011.

Climate has reported year-on-year growth since its formation, and the good news coincides with the recent Palmer report which assessed the current state of the conservatory market. The report stated that although conservatory installations are down, the value of conservatories is increasing as homeowners invest in bigger conservatories that use more costly materials such as timber frames and glass roofs, instead of polycarbonate. Alan Atkinson, Managing Director of Climate, comments: "One of the reasons conservatory values are increasing is homeowners are frequently choosing glass roofs over polycarbonate due to benefits such as increased noise reduction and good thermal insulation – and this is reflected in our 40% growth." **Tel: 01639 823778**

